Spoken Language - Speaking to persuade - consider and teach use of Standard English where appropriate. Remember the Think, Say, Listen Improve approach (KS1) and Articulate, Reframe, Refine, Expand, Enhance KS2

EYFS	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6
Physical	Physical	Physical	Physical	Physical	Physical	Physical
	To look at the	To stand in front of a				To use cue cards as
To look at the person	person you are	small audience and	Use simple hand gestures	Speak to increasingly	Consider body language	prompts, whilst
you are trying to	trying to persuade	talk about what you	during persuasive talk	larger audience,	when speaking	maintaining the interest
persuade	and speak loudly	want them to do.		maintaining interest for	persuasively and the	of the audience.
	enough for them		To be able to talk to a	a longer period of time	impact that this may	
Make eye contact when	to hear you	Look at the group	small group of people,		have on the audience	State points as clearly as
talking to someone		when talking and	engaging them in the	To vary tone of voice		possible
	Lingusitic	stand up straight,	speech/debate/discussion	depending on the type	Use a presentation with	
Lingusitic	Use simple	speaking clearly.	by looking at the whole	of persuasive talk	simple phrases to back	Consider where pauses
Develop the vocabulary	persuasive		group	needed (emotive,	up points, whilst	may occur for dramatic
to explain why	sentences and	Lingusitic		advertising)	maintain direct	effect and why the
something should be	have these		Speak clearly and loudly		engagement with the	silence may help with
allowed	modelled by the	Give reasons and		Allow time for questions	audience	their point of view (e.g.
e.g I have been good	teacher	explanations for		from the audience and		after a rhetorical
so I should have a		choices and	Lingusitic	respond with increased		question)
sticker	Listen to two	viewpoints in class	Use a simple opening	appropriateness	Lingusitic	
	descriptions and	discussions	argument which is built		Propose changes to	Lingusitic
I have eaten my dinner	decide which		upon a growing		vocabulary, grammar	Consider the audience
so I can have my	sentences or		understanding of the	Lingusitic	and punctuation to	members when posing
pudding	words make it	Cognitive	structure of persuasive	Use modal verbs	enhance effects and	rhetorical questions,
	sound most	Offer the benefits of	speech	appropriately for	clarify meaning.	thinking about who the
Use simple imperative	appealing. Use	what they are		emphasis and to		target audience is.
verbs to persuade e.g.	those words in	proposing in a		support the power of	Cognitive	
creating written rules	own speech	simple way	Cognitive	the persuasion		Cognitive
or labels, for example,			Allow the small audience		Ask a clarification	Group related ideas
please don't touch,	Cognitive		to ask questions and use	Cognitive	question that requires	together for the topic
please don't break my	To build ideas	Social and	knowledge of topic to		the speaker to	being spoken about.
model, keep away	around the topic	emotional	give answers	Read and orally analyse	elaborate on what they	
	they want to	To think about the		a range of persuasive	have said e.g. 'Could	Summarise main points
	persuade about	audience you are	To use vocabulary	texts to identify key	you explain again how	discussed in a
		trying to persuade	associated with	features (e.g. letters to	that would help me?	persuasive conclusion

Cognitive	Listen to two	and whether you	persuasion during simple	newspapers,		
	descriptions and	need to speak	debates across the	discussions of issues in		Use persuasive
To be able to answer	decide which one	differently to an	curriculum.	books, such as animal	Social and emotional	language techniques to
the question - why	sounds more	adult and child		welfare or		deliberately influence
should we do that?	appealing and why		Through role play and	environmental issues)	Speak to a mixed group,	the listener.
		To speak to a group	drama explore particular		selecting appropriate	-developing a point
To answer questions		of familiar people	persuasive scenarios e.g.	From examples of	group to direct points	logically and effectively
such as - who should be	Social and		a parent persuading a	persuasive writing,	to depending upon the	
first in the line?	emotional	Ask questions about	reluctant child to go to	debate the relative	point being made.	
	To begin to	the topic being	bed, and discuss the	effectiveness of how		Social and emotional
Social and emotional	identify who you	spoken about	effectiveness of different	style and vocabulary are	e.g. Turn to teachers in	
	should be		strategies used	used to convince the	the audience when	Wait for an appropriate
Begin to be able to	persuading			reader	discussing the benefits	place in a debate to
negotiate and solve	(e.g. parents for a		Social and emotional		of extra playtime on	offer a
problems without	later bedtime,		To listen to the opinions		concentration in the	counterargument, giving
aggression e.g. when	teachers for extra		of others and form a		classroom and turn to	reasoned explanations
someone has taken	play)		suitable response,	Social and emotional	pupils when talking	to back up your point
their toy			considering the audience.		about the ways it will	and appealing to the
				When making	give more time to play	emotions of the
				persuasive speeches,	sport	audience
Watch and listen when				consider the interests of		Anticipate potential
one person is trying to				the audience		objections and have a
persuade another to do						counterargument ready
something or go						
somewhere,						
recognising and						
explaining what is						
happening						
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